

# The Future of Cars in Australia

Findings from UMR Omnibus  
June 2008

# Key findings

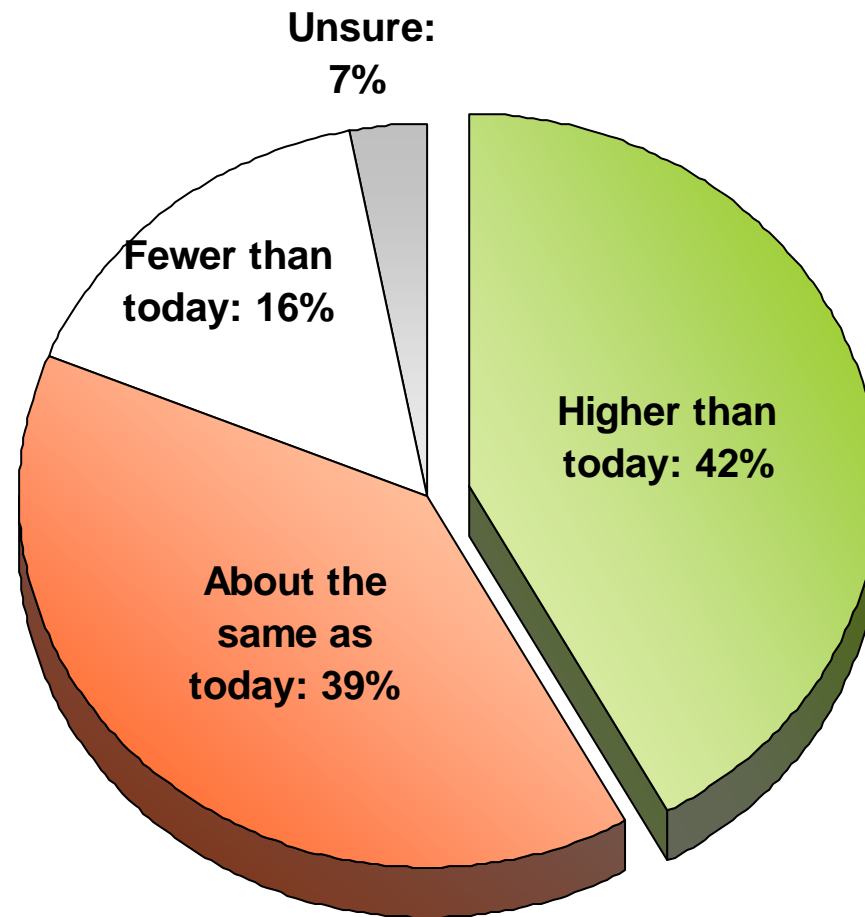


- **More cars per head in 2013**  
About 2 in 5 (42%) Australians expect more cars per head than today on Australian roads in 5 years' time, nearly as much (39%) think the number will be about the same as today.
- **Faster future value loss of cars**  
7 in 10 are convinced that cars will lose their value faster in the future than they do now.
- **Petrol or hybrid cars driven in 2013**  
Nearly a third (31%) suppose they will be driving a petrol driven car in 5 years' time, 28% say they expect to be driving a hybrid petrol-electricity car.
- **Lower taxes on fuel efficient cars**  
More than 3 in 4 (76%) are of the opinion that the federal government should place lower taxes on fuel efficient cars than on other cars.

- 1,000 online interviews
- Nationally representative sample
- Age: 18+
- Fieldwork: 20-25 June 2008
  
- Data was weighted to achieve actual population distribution
- Maximum margin of error at 95% confidence level: +/- 3.1%

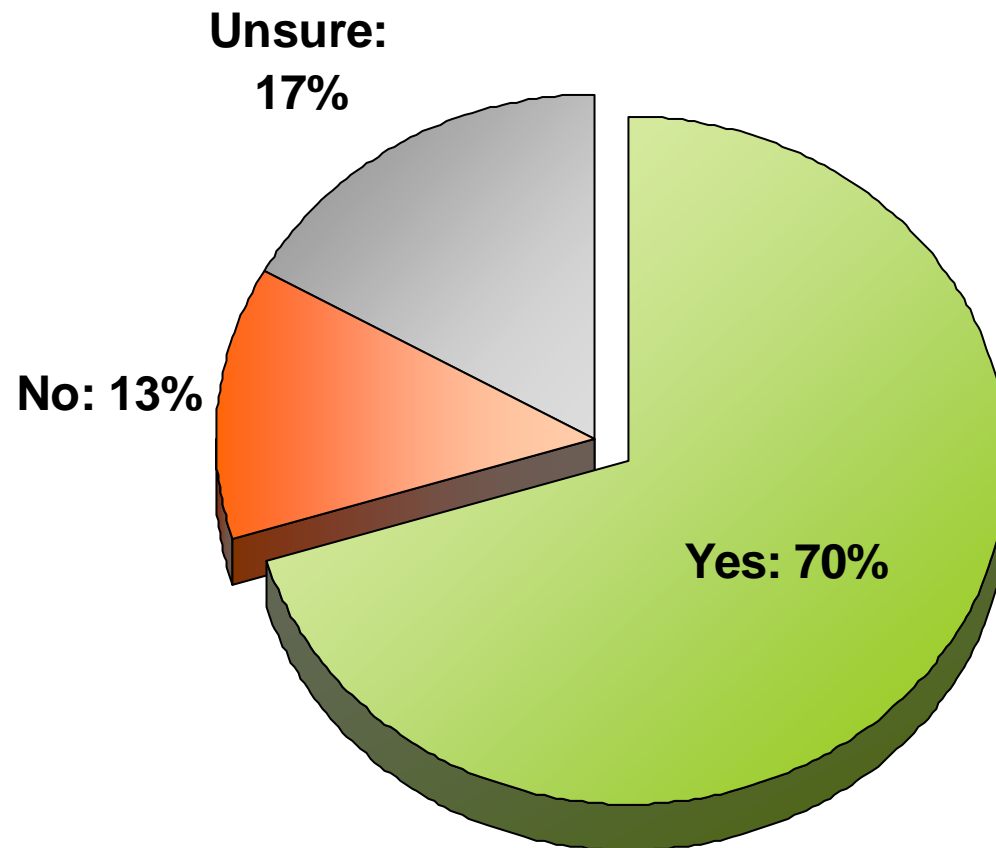
# About the same or higher amount of cars per head expected for 2013

*In 5 years' time, do you think the number of cars on Australian roads per head of population will be...*



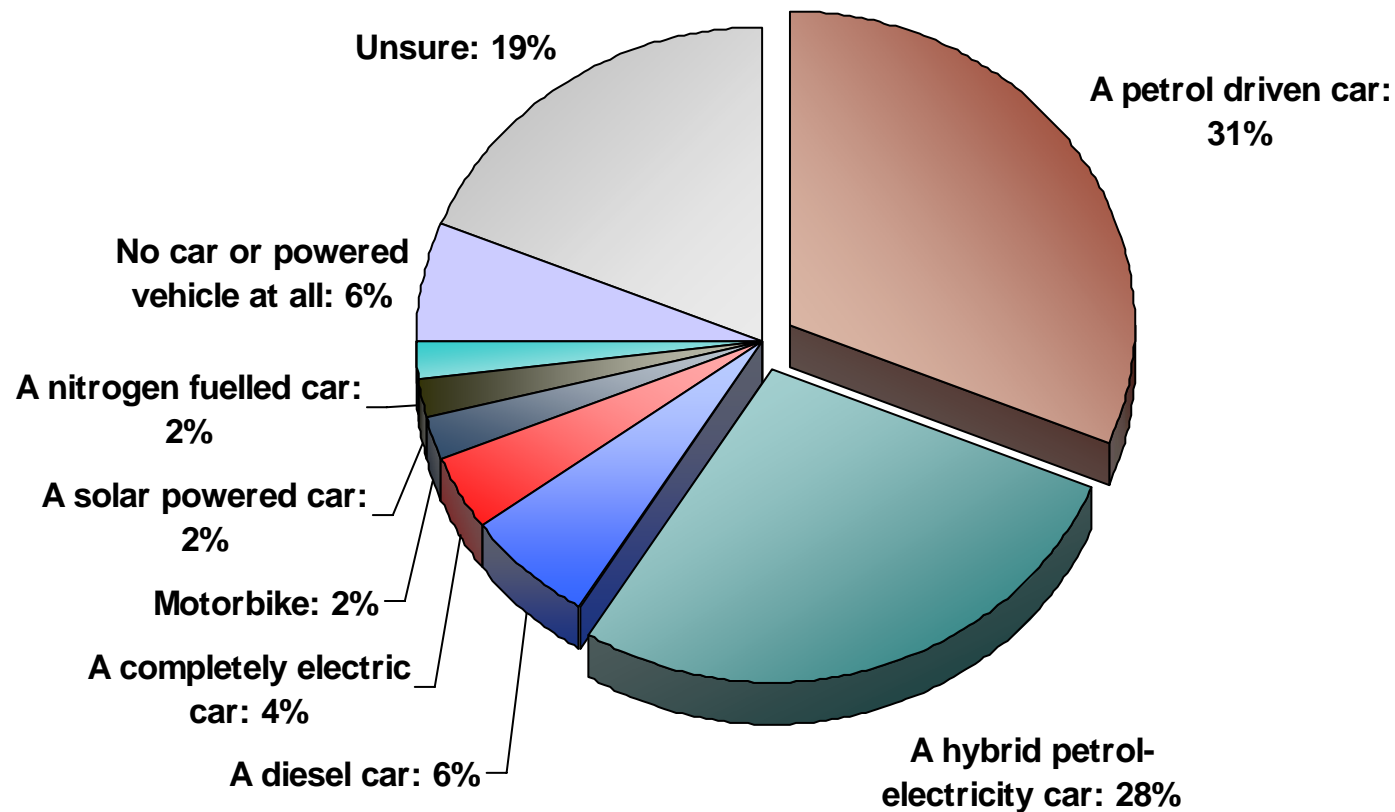
# Cars will lose their value faster

*Do you think that climate change and high fuel costs will cause the cars currently on the road to lose their value faster in the future than they do now?*



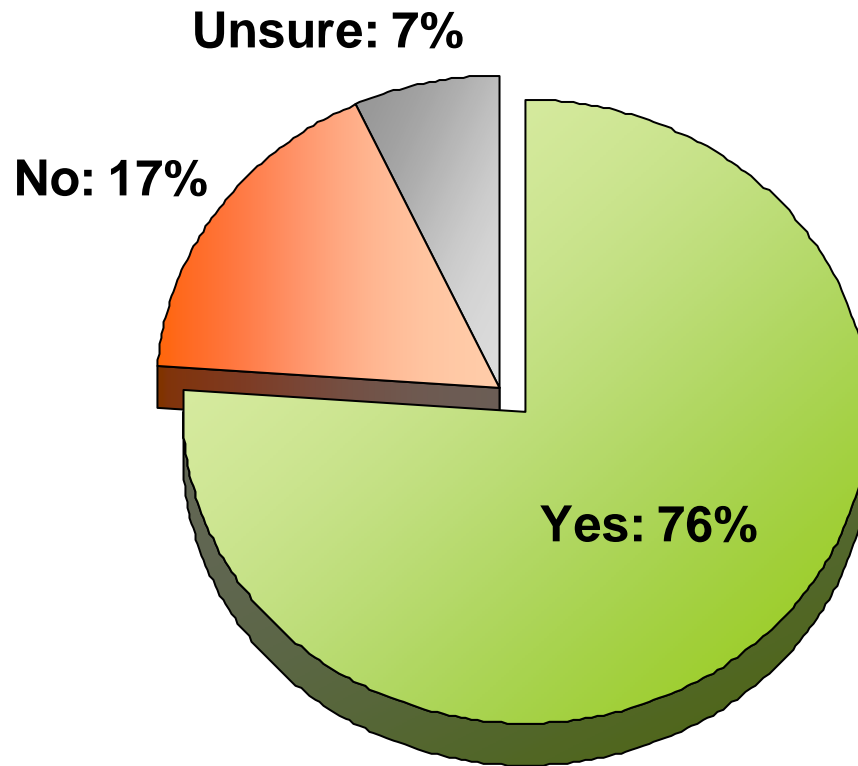
# Most expect to drive petrol driven or hybrid cars in 2013

*What type of car or family vehicle do you expect you will be driving in five years' time, around 2013?*



# 3 in 4 want lower taxes on fuel efficient cars

*Do you believe that the federal government should place lower taxes on fuel efficient cars than on other cars?*



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